

Insertion Order 2014-2015

Client _____
Phone _____
E-mail _____
Fax _____

Contact person _____
Street address _____
City/State _____
Zip _____

Ad Submission Deadlines (please check one)

Fall quarter

- Oct. 9
- Oct. 30
- Nov. 13

Winter quarter

- Jan. 22
- Feb. 12
- Feb. 26

Spring quarter

- April 23
- May 14
- May 28

Ad Sizes (please check one)

Color

- Full page (9"w x 10.5"h)..... \$450
- Half page (9"w x 5.25"h)..... \$250
- Quarter page (4.5"w x 5.25"h).....\$150
- Eighth page (2.25" x 5.25").....\$85
- Vertical Horizontal

Black and White

- Full page (9"w x 10.5"h) \$400
- Half page (9"w x 5.25"h)..... \$200
- Quarter page (4.5"w x 5.25"h).....\$100
- Eighth page (2.25" x 5.25").....\$75
- Vertical Horizontal

Are you an SFCC club, program, or organization? (subtract 20 percent)..... y / n

Frequent advertiser discount (subtract 10 percent)..... y / n

Total Cost: _____

**Billing instructions: SFCC's accounting department will issue an invoice to the customer once the ad had successfully run in the Communicator. Proof of publication will be sent to the client in the form of a tear sheet. Signing this constitutes a binding agreement between the client and the Communicator.*

Questions? Contact us at 509.533.3602, or at advertising@spokanefalls.edu

Please sign and fax this insertion order to 509.533.3375

About Our Paper



Since 1968, The Communicator has served the students, faculty and staff of Spokane Falls Community College in Spokane Washington.

The Communicator has consistently been named one of the United States' top two-year college newspapers by the Associated Collegiate Press. Our student-build website, The Communicator Online (spokanefalls.edu/communicator), has been awarded the 2009 and 2010 Online Pacemaker Award, the highest honor in collegiate journalism.

In recent years, The Communicator has reinvented itself as a truly modern student publication. Our recent redesign included new fonts, photo placement techniques, and page layout modernization. The result is a community college newspaper with an appearance on par with that of professional and university-level student publications. Our website contains our breaking news stories, student-produced multimedia pieces, student polls, as well as a complete archive of past issues.

Our paper is made available free of charge to a student body of more than 9,000 full and part-time students, the average age of which is 26. We distribute 1,200 papers per issue.

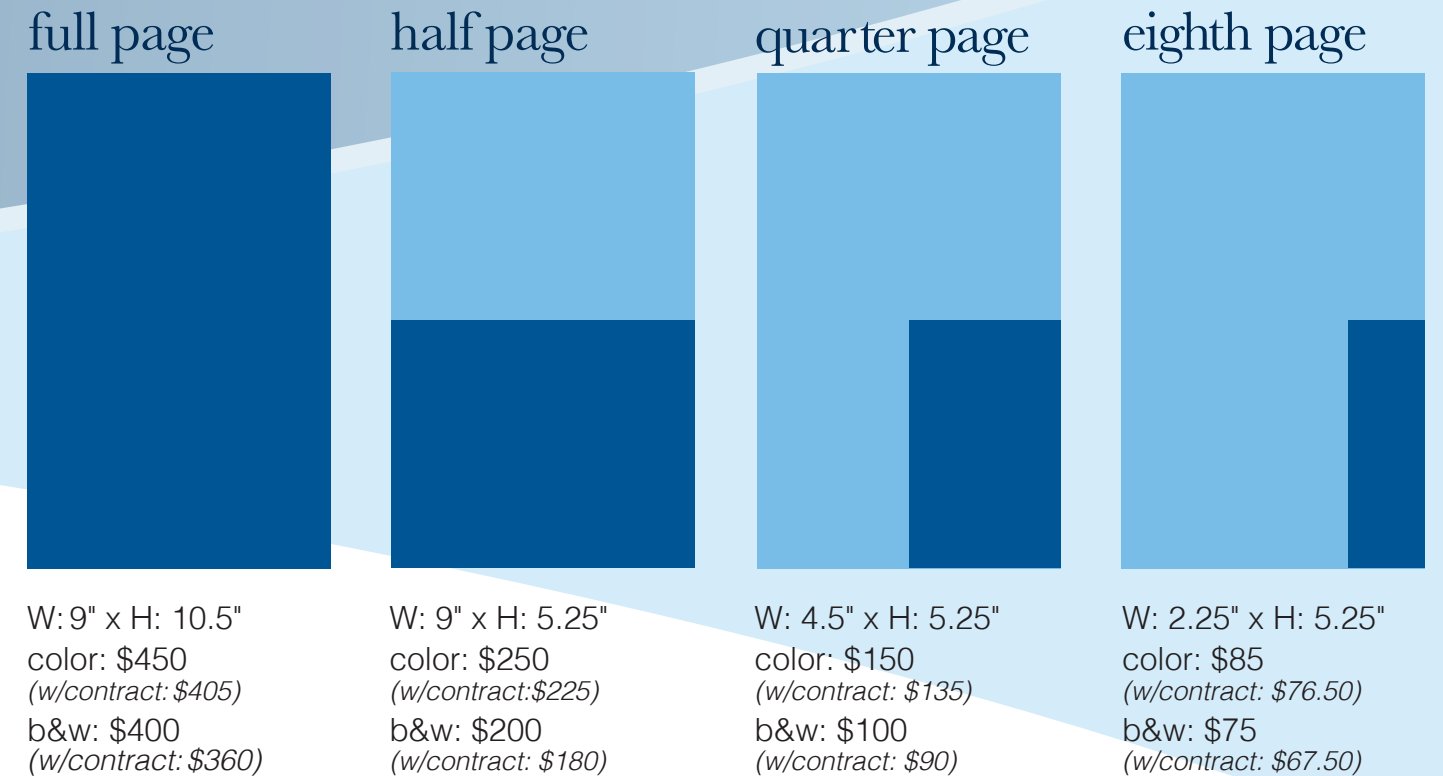
While 65 percent of our student body is under the age of 25, SFCC is also home to older students, students married with children, and student retaining after years in the job force.

Quick Breakdown of Our Campus

Our student population of 9,000 can be broken down as follows:

male: 44.8 percent	median age: 22.1
female: 55.2 percent	faculty and staff: 990
average age: 25.8	66.1 percent plan to transfer to a four-year institution

Advertising Rates



Contract pricing applies to customers who run three or more ads of the same size per quarter. (ask about our Preferred Customer Contract)

Advertising design: Our in-house graphic designers can build an ad for you free of charge.

Inserts must be not larger than two pages in length, and must be no wider than 8 1/2 " x 11".

Coming Soon: Online Advertising

*Is your
advertising
budget
missing
something?*